



40 Search Tips in 60 Minutes

Military Librarians' Workshop

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1.

- **Use search engines' "Answers"**
 - Quick answers, category search (images, maps, local), nice aggregation of content (RSS feeds, news, ready reference)
 - Ask.com's Smart Answers
 - Google's OneBox
 - Yahoo's Shortcuts
 - MSN's Instant Answers

[Web](#)[Images](#)[News](#)[Local](#)[QnA Beta](#)[More ▾](#)

memorial day in 2008 Page 1 of 516,348 results • [Options](#) • [Advanced](#)

✓ [Memorial Day](#) 2008

[Is this useful?](#)

Monday, May 26 (US), Monday, June 30 (Newfoundland)

[time and date.com](#)

[Holocaust Memorial Day Trust](#)

The Holocaust **Memorial Day** Trust today announced that Liverpool has been chosen as UK host city for Holocaust **Memorial Day 2008**. 2007 Educational Materials

[www.hmd.org.uk](#) • [Cached page](#)

[Liverpool to host HMD 2008](#)

If you would like to receive press releases from the Holocaust **Memorial Day** Trust, please sign up here:

[www.hmd.org.uk/press/liverpool_to_host_hmd_2008_2007](#) • [Cached page](#)

+ [Show more results from "www.hmd.org.uk".](#)

2.

- **Squidoo**
 - Hybrid of a web page, interactive poll, Flickr-like photos, notes from readers, and a blog
 - Great way to share resources with colleagues

3.

- **Use Rollyo.com, Yahoo Search Builder (builder.search.yahoo.com), Google's Co-Coop (www.google.com/coop/), Live.com's Macros or Gigablast's Custom Topic Search to build customized search engine**

YAHOO! SEARCH

Web


Alaska

Search

[Answers](#) [Search Services](#)

Search Results

1 - 10 of about 14,600,000 for [Alaska](#) - 0.17 sec. ([About this page](#))

 Your results have been customized by the referring site. For more matches, try searching [Yahoo! Search](#).

SPONSOR RESULTS

- 1. [Alaska Cruises and Vacations on Sale](#)

www.alaskacruises.com Visit AlaskaCruises.com and save up to 50% on **Alaska** cruise and cruisetour trips.

- 2. [Alaska Tour & Travel – Official Site](#)

www.alaskatravel.com Vacation packages, hotels, tours, cruises, **Alaska** railroad and bus trips for **Alaska** cities including Seward, Anchorage, Denali Park, Talkeetna and Fairbanks from **Alaska** Tour & Travel.

1. [Alaska Energy News](#)

... **energy** grid through transmission and distribution lines. In **Alaska**, there ... power production in **Alaska** is provided by the **Energy** Information Agency: [http: ...](http://www.uaf.edu/energyin/webpage/pages/alaska_energy_news.htm)

www.uaf.edu/energyin/webpage/pages/alaska_energy_news.htm - 54k - [Cached](#) - [More from this site](#)

2. [Alaska's Energy Systems](#)

... "New **Energy** for **Alaska**" published in March 2004 by **Alaska** Power Association ... **Alaska**: smaller, stand-alone power plants—many based on an alternative **energy** ...

www.areca.org/areca/energy_sys.htm - 18k - [Cached](#) - [More from this site](#)

3. [REAP: Renewable Energy Alaska Project](#)

What's New. Renewable **Energy** Atlas of **Alaska** ... effort between REAP and the **Alaska Energy** Authority, this publication is a ...

www.alaskarenewableenergy.org - 8k - [Cached](#) - [More from this site](#)

SPONSOR RESULTS

[Save Up To 75% On An Alaska Cruise](#)

Looking for a grand **Alaska** cruise at an unbelievably low price?...

www.vacationstogo.com

[Buy Alaska Air Tickets Now - Click Here](#)

Purchase airline tickets on **Alaska** Airlines now at AMXtravel.com....

www.amxtravel.com

[Expert in Alaska Vacations](#)

Full service customized vacation booking services featuring...

www.alaskadenalitours.com

[Cruise Prices Too Low to List](#)

Hurry, take advantage of our select agency rates and promotions....

genxcruises.com

4.

- **Put that customized search engine on users' home page**
 - **Use Google Gadgets API to add it through Google personalized homepage [www.google.com/ig] to de-Google-ize your clients**

5.

- **Use MyYahoo's MyWeb 2.0 feature to search "my and my friends' sites"**
 - **Search via myweb2.search.yahoo.com**
 - **Click Save on search results page**
 - **Add notes or tags in pop-up window**
 - **Archives a copy of the page!**
 - **Search just within your saved sites**

6.

- **Consider Google's Personalized Search**
 - Searches pages you've visited before
 - Can turn Search History on and off
 - www.google.com/searchhistory

7.

- **Consider eSnips**
 - **www.esnips.com**
 - **Free storage (and sharing) of documents, music, photos - any digital file**
 - **You can "snip" content from a web page**
 - **You can add descriptions to each file**
 - **Share folders with others; control whether others can add/edit/delete content**

8.

- **Use "squishy Boolean"**
 - **Dialog's TARGET command**
 - *target hybrid green clean car? ? automobile?*
 - **LexisNexis' SmartIndexing relevance threshold**
 - *subject(cybercrime 9*%)*

9.

- **Use blogs to search hidden web content**
 - **A site may not be spidered by a search engine, but someone will find it**
 - **BlogDigger, BlogLines, Blogdex.net, Blogsearch.google.com, etc.**

10.

- **Yahoo's Search Subscriptions**
 - **search.yahoo.com/subscriptions**
 - **Non-subscribers can search Factiva, LexisNexis, Wall Street Journal, Forrester, IEEE, FT.com, etc.**
 - **Pay with credit card**
 - **Note that these are sometimes *limited* versions of the databases**

11.

- **Use Yahoo's Mindset feature**
 - **mindset.research.yahoo.com**
 - **Are you researching or shopping?**

12.

- **Yahoo's Site Explorer**
 - **siteexplorer.search.yahoo.com**
 - **See all (indexed) pages within a domain or subdomain**
 - **See list of all links pointing to that page or domain**

Results

Pages (13,236) | [Inlinks](#)

Result Details:

Show pages from: **All subdomains** | [Only this domain](#)

[Submit Webpage or Site Feed](#) | Export results to: [T](#)

1. [IntranetsToday.com](#)

[www.infoday.com/IP/default.shtml](#)- 22k - [Cached](#)

2. [Information Today, Inc.](#)

[www.infoday.com](#)- 74k - [Cached](#)

3. [Information Today, Inc. - Computers in Libraries Magazine](#)

[www.infoday.com/cilmag/ciltop.htm](#)- 56k - [Cached](#)

4. [Information Today, Inc. - Searcher: The Magazine for Database Professionals](#)

[www.infoday.com/searcher](#)- 61k - [Cached](#)

5. [Web Search Engines FAQs: Questions, Answers, and Issues](#)

[www.infoday.com/searcher/oct01/price.htm](#)- 79k - [Cached](#)

6. [Quickiwiki, Swiki, Twiki, Zwiki and the Plone Wars Wiki as a PIM and Collaborative Content Tool](#)

[www.infoday.com/searcher/apr03/mattison.shtml](#)- 176k - [Cached](#)

13.

- **Use search engine "hybrids"**
 - **Scirus.com**
 - **ZoomInfo.com**
 - **Kayak.com**

14.

- **Search for words likely to be mentioned on a web site**
 - **Looking for info on infertility drugs, so searched for mentions of *several* manufacturers: Organon, Ferring and Serono**

15.

- **MSN's cool synonym-suggestion tool**
 - Intended for helping search engine advertisers identify similar words and common misspellings
 - snurl.com/zqyd

Predicted items for **hybrid car**

<u>hybrid cars</u>	[Search]
<u>hybrid vehicles</u>	[Search]
<u>electric cars</u>	[Search]
<u>electric car</u>	[Search]
<u>hybrid vehicle</u>	[Search]
<u>hybrid</u>	[Search]
<u>automobile</u>	[Search]
<u>hybred</u>	[Search]
<u>prius</u>	[Search]
<u>fuel cell</u>	[Search]

16.

- **MSN's misspelling-suggestion engine**
 - **snurl.com/zqyl**

Keyword aluminum

aluminun
alunium
alluminum
aluminium

- **Zibb.com**
 - **Global business search engine from Reed Business Information**
 - **Includes archived news, selected business web sites, brief product and company profiles, blogs**

[All](#)[News](#)[Products](#)[Suppliers](#)[Web & Blogs](#)[Search »](#)

You are here: [Home](#) » You searched for "[sears roebuck](#)"

[All](#)[News](#)[Products](#)[Suppliers](#)[Web & Blogs](#)

Also Try: [sears roebuck](#), [acceptance corp](#), [roebuck acceptance](#), [rights reserved](#), [fair publishing](#), [decorative collectibles](#), [sears online](#), [rogue investor](#) , [more](#) »

Results 1-10 of 18,530 for "[sears roebuck](#)" ordered by relevance and date

Filter by industry: [Automotive](#) (1,125) , [Construction](#) (1,132) , [Electronics](#) (2,123) , [General Business](#) (3,619) , [Information Technology](#) (1,887) , [Manufacturing](#) (1,327) , [Publishing & Information Services](#) (1,933)

[SPONSORED LINKS](#)[Official SEARS Site](#)

Shop Craftsman Tools, Appliances, Apparel & More - Get it at SEARS!

[www.Sears.com](#)

[Collectibles](#)

Looking for Advertising Items? Find exactly what you want today.

[www.eBay.com](#)

[Sears Roebuck And Co. Typewriter Sr1000](#)

Sears Roebuck And Co. Typewriter Sr1000 **sears roebuck** and co. typewriter sr1000 ...desk calendars | arvey office supply **Sears Roebuck** And Co. Typewriter Sr1000 ...

http://www.bmvstonecraft.com/sears-roebuck-and-co_-typewriter-sr1000.htm

[Sears, Roebuck & Co News - Sears, Roebuck & Co , Industry News](#)

...Get Security news in XML **Sears, Roebuck & Co News - Sears, Roebuck & Co , Industry News** recent blogs...wireless

18.

- **Kosmix.com**
 - **Vertical search engine on steroids**
 - **Excellent clustering**
 - **Health, Video games, Finance, Travel, US politics, Autos**

autism returned **117,384** results in:

[News](#) [Basic Information](#) [Support Groups and Tools](#) [Natural Remedies](#) [Written For Medical Professionals](#) [Specific Patients](#)

Definition of Autism

A spectrum of neuropsychiatric disorders characterized by deficits in social interaction and communication, and unusual and repetitive behavior. Some, but not all, people with autism are...

<http://www.medterms.com/script/main/art.asp?articlekey=2399>

Latest News for autism



Gene Linked to **Autism** in Families with More Than One Affected Child - National Institutes of Health (NIH) News Releases - 13 hours ago

Autistic Brain Has Difficulty Coordinating - NPR Topics: Health & Science - 1 day ago

[+ View more News](#)

Basic Information

Autism Advances

Autism is by its very nature a mystery. But we have come a long way in our understanding of it and of the people who have it. What do we know about **autism's** causes and how to treat it WebMD reports....

Feedback

Quick Poll

Do you like these results?

☐ YES ☐ NO

Please fill out our [feedback form](#)

Medical Organizations

- **Autism Society** of America: **Autism Society** of America Home Pa...
- **Organization for Autism Research**
- <http://canfoundation.org>

Local Hospitals

Top Results

[Definition](#)

[Causes](#)

[Symptoms](#)

19.

- **Stumped on where to start on an unfamiliar topic?**
 - **University libraries – resource guides, pathfinders, subject guides**
 - **Librarians' Internet Index (lii.org)**
 - **Internet Public Library's Pathfinders**
 - ipl.si.umich.edu/div/pf/
 - **Wikipedia!**

20.

- **Use Tara Calishain's Kebberfegg**
 - **www.kebberfegg.com**
 - **Generates RSS feeds by category**
 - **You then add those feeds to your reader with one click**

RSS Feeds from News and News Search Engines, Other, Press Release Wires, Scientific and Medical and Technology engines for search 'asthma'

Google News Search

- ◆ 
- ◆ 
- ◆ [Bloglines](#)
- ◆ [MultiRSS](#)
- ◆ [Get this RSS Feed as an E-Mail via RSSFwd](#)

Yahoo News

- ◆ 
- ◆ 
- ◆ [Bloglines](#)
- ◆ [MultiRSS](#)
- ◆ [Get this RSS Feed as an E-Mail via RSSFwd](#)

NewsTrove News Search

- ◆ 
- ◆ 
- ◆ [Bloglines](#)
- ◆ [MultiRSS](#)
- ◆ [Get this RSS Feed as an E-Mail via RSSFwd](#)

21.

- **What works best for the professional online services doesn't work well with web searching.**
 - **Complex searches don't work on the web**
 - **Order of the search terms matters**
 - **Forget precision and go for what will likely float to the top**








- **NationMaster.com**
 - **Source for national stats**
 - **Cool tool for presenting graphical info**
 - **Data from WHO, World Bank, CIA World Factbook, World Resources Institute, UNESCO, OECD, etc.**

[Energy Statistics](#) > Electricity > Consumption (per capita) by country

VIEW DATA: [Totals](#) **Per capita** [Definition](#) [Source](#) [Printable version](#)

[Bar Graph](#) [Map](#)

Rank [Countries](#) [Amount](#) (top to bottom)

#1	Iceland	28,788.729 kWh per capita	
#2	Norway	23,011.091 kWh per capita	
#3	Canada	15,737.668 kWh per capita	
#4	Finland	15,089.732 kWh per capita	
#5	United Arab Emirates	14,723.099 kWh per capita	
#6	Kuwait	14,687.439 kWh per capita	
#7	Sweden	14,617.49 kWh per capita	

23.

- **Consider AccessMyLibrary.com to pre-search InfoTrac content**
 - **Bibliographic citation and first ~100 words free**
 - **Then you get pointed to a local library that has licensed InfoTrac**

- **Eurekster's Swicki**
 - Collaborative and iterative search tool
 - Super-specific vertical search engine
 - Learns what your interests are by your indicated "most relevant sites" and those of users of your swicki
 - swicki.eurekster.com

#1 Best Bicycle Sites

by Larry Lagarde from <http://ridethisbike.com>

Community
Powered

Showing top results (1 - 20)

« Previous | Next »

The ride at Death Valley

Death Valley is a fine ride.. My attraction to places like this is the ... What was your scariest ride?.. Pictures of Death Valley 100.. 200k ... Death Valley - Posted in the <http://www.bikeforums.net/archive/index.php/t-22443.html>

Pictures of Death Valley 100

This is an archived page of the "Pictures of Death Valley 100" thread ... Death Valley 100 - Posted in the Touring forum. ... Posting pictures... The ride at Death Valley.. <http://www.bikeforums.net/archive/index.php/t-23319.html>

Hello from the Mojave Desert

I live about 60 raven miles from Death Valley and am close to the base ... I am almost sure I'll be riding the Death Valley Spring double cause I ... Not sure if you are referring <http://www.bikeforums.net/archive/index.php/t-44059.html>

California > Death Valley in the Yahoo! Directory

Yahoo! reviewed these sites and found them related to California > Death Valley ... POPULAR SITES. Death Valley National Park (11) dir.yahoo.com/.../Parks ... 500 mile http://dir.yahoo.com/Regional/U_S__States/California/Cities/Death_Valley/

Death Valley Links

This page is under construction. Bicycling Links ... Bicycling Links. A Bicycle Tour Narrative - Richard Bone - 1996. A Bicycle Tour ... A Bicycle Tour Narrative - Chuck <http://www.eastmojave.net/bicycle.html>

Hot Searches

nj **"death valley"**
bicycle drift
bicycle photos bicycle
rentals **bike route**
from minneapolis to
milwaukee bikefriday
computer **electric bike**
repairs emap **fc**
storm long beach
island maruishi
frackers pet bicycle
route 66 Seattle
Bicycle Rides timonium

[more...](#)

This is a swicki

A search engine that learns
from your community

25.

- **TaxonomyWarehouse.com**
 - **Useful way to find hierarchical structure of information**
 - **Useful even when searching the web**

26.

- **Mining podcast content**
- **Moving beyond metadata to speech recognition and transcripts**
- **"Chunking" of the search results**
 - **Podscope and Podzinger**
 - **Blinkx**
 - **Pluggd**

Click any word to start listening at that point!

Sort by: [Date](#) | [Relevance](#)

Flash Player 9.0.16.0 or greater is required to use PodZinger.

Please download the latest version by clicking here.



Mar 29, 2006

[Download](#) [RSS XML](#)

Flash Player 9.0.16.0 or greater is required to use PodZinger.

Please download the latest version by clicking here.



Dec 12, 2005

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Series: **Pocket Planet Radio**

Episode: **Poket Planet Radio 01-04-06 The [London Underground](#) - an interview with Annie Mole -**

Back in California I was propelled from LA to B (via OC) by the miracle of engineering that is a 10-year old beige Honda Accord and everywhere was either 20 [\(additional episode information\)](#)

- 0:01:40 ... brings -- -- teenagers well. When i was my experience on the [London underground](#) today I'm not really much of -- achieved the efficient Honda the underground is actually the home moved perhaps one of the Britons most thriving blocking communities and deck queen of the [London underground](#) -- must be Annie Malone as the -- -- underground blocked and as she was kind enough two ground leaving TV -- ...

Series: **Austin and Central Texas News**

Episode: **Top 10 Stories for 2005 -** What did you think were the top 10 news stories in 2005? KUT's Ben Philpott reports on one group's opinion.

- 0:00:37 ... Iraq came in at number two with the terrorist attacks on the [London underground](#) at number three a story with the Texas connection made the top five. Indictment surrounding sugar -- congressmen and in house Majority ...

27.

- **Use Qwika.com to specifically search wikis**
 - **It's beta, so manage your expectations**

- **Furl.net**
 - **Organize bookmarks by topics**
 - **Archive original copy of web page**
 - **Create webliography in several citation formats**
 - **Export to BibTeX and EndNote**
 - **Export to a web page, dynamically updated**

29.

- **Use LibraryThing to find related books**
 - **"People who *own* this book also own"**
 - **Create your own tagged catalog**
 - **Create RSS feeds of recent acquisitions, LT books with a specific tag**

Parting the Waters : America in the King Years, 1954-63 by [Taylor Branch](#)

Book recommendations

People who own this book also own...

weighted | [raw](#) | [exclude author](#)

1. [Pillar of Fire : America in the King Years, 1963-65](#) by [Taylor Branch](#) 60/81
2. [At Canaan's Edge : America in the King Years, 1965-68](#) by [Taylor Branch](#) 31/54
3. [Battle Cry of Freedom : the Civil War Era](#) by [James M. McPherson](#) 31/331
4. [Reconstruction : America's Unfinished Revolution, 1863-1877](#) by [Eric Foner](#) 19/92
5. [Grand Expectations : the United States, 1945-1974](#) by [James T. Patterson](#) 11/33
6. [A Bright Shining Lie : John Paul Vann and America in Vietnam](#) by [Neil Sheehan](#) 17/137
7. [The Fifties](#) by [David Halberstam](#) 18/106
8. [In Struggle : SNCC and the Black Awakening of the 1960s](#) by [Clayborne Carson](#) 7/17
9. [The Path to Power](#) by [Robert A. Caro](#) 20/142
10. [Master of the Senate](#) by [Robert A. Caro](#) 21/154
11. [The Best and the Brightest](#) by [David Halberstam](#) 16/109

30.

- **Data visualization arrives to the value-added online services**
 - **Factiva's Discovery Pane in Search 2.0**



Search was:
nanotechnology

31.

- **Compare search engines**
 - **Dogpile study found 85% of results of first page of search results to be UNIQUE**
 - **[snurl.com/gyLg]**
 - **See CompareSearchEngines.dogpile.com, [jux2](http://jux2.com), ranking.thumbshots.com, TwinGine.com or YahooGoogleMSN.com**

32.

- **Collect examples of site spoofing, for those "a-ha" moments in educating your clients.**
 - **dhmo.org**
 - **WTO.org vs. GATT.org**
 - **WhiteHouse.gov vs. WhiteHouse.org**

33.

- **Check out newer data visualization tools**
 - **Grokker.com now has demo showing data viz for searching Yahoo, Wikipedia and Amazon.com**

Working List

0 items in your list

[View your list](#)

☒ Email Map...

☐ Export Map...

Search within the map:

by keyword

Exclude

by date

all most recent

by source

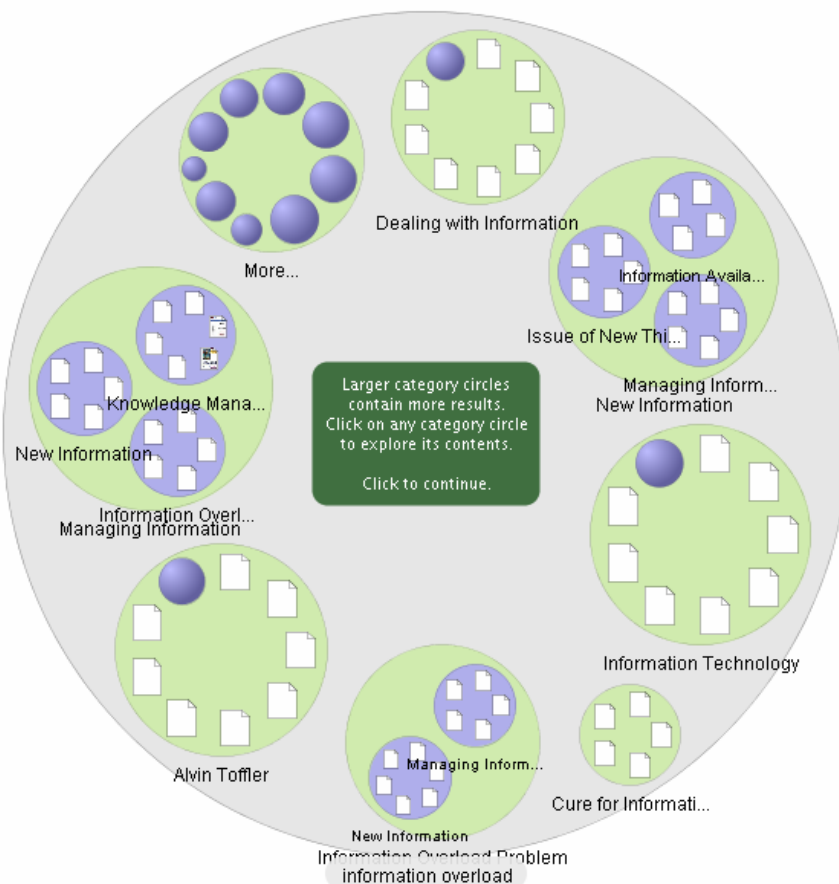
<All sources>

by domain

<All domains>

Hide Tools

Layout ☒ Color ☐



[Construction Administration : An Architect's Guide to Surviving Information Overload](#)

[Add to Working List](#) | [Post to del.icio.us](#) | [Bookmark](#) | [Email](#)

A flexible, proven method for organizing construction administration paperwork—for architects and those who work with them. Construction Administration provides a simple, fully integrated ... Construction Administration : An Architect's Guide to Surviving Information Overload

http://www.amazon.com/exec/obidos/redirect?tag=ws%26link_code=xm - Sunday, February 23, 1997

Source: Amazon Books

[Electronic mail](#)

[Add to Working List](#) | [Post to del.icio.us](#) | [Bookmark](#) | [Email](#)

...This term is usually used in conjunction with various forms of computer-mediated communication such as electronic mail . Large amounts of currently available information, a high rate of new information being added,...

http://en.wikipedia.org/wiki/Electronic_mail - Wednesday, May 10, 2006

Source: Wikipedia

[Information overload - Wikipedia, the free encyclopedia](#)

[Add to Working List](#) | [Post to del.icio.us](#) | [Bookmark](#) | [Email](#)

Information overload. From Wikipedia, the free encyclopedia. Information overload refers to the state of having too much information to make a decision or remain informed about a topic. ... Causes. Information overload has several causes. Objectively, the amount of readily available ...

http://en.wikipedia.org/wiki/Information_overload#External_links - 19k - Tuesday, May 02, 2006

Source: Yahoo!

[Surviving Information Overload : The Clear, Practical Guide to Help You Stay on Top of What You Need to Know](#)

[Add to Working List](#) | [Post to del.icio.us](#) | [Bookmark](#) | [Email](#)

220;Timely and much-needed ... offers solid and practical advice and reminds us that the focus of our needs should be related to God217;s purposes and plans for our lives.George Gallup Jr...

34.

- **More types of data viz:**
 - See a "heat map" of Google news
 - www.marumushi.com/apps/newsmap
- **Expect to see more of this**

[illegible]

35.

- **Use IncomingLinks.com to find specialized portals and directories**
 - **Intended for web manager who want to build links to their sites, but hey...**

- **Y!Q from Yahoo**
 - **yq.search.yahoo.com**
 - **Contextual searching -- looks at highlighted content on a page in addition to your search terms**
 - **Can search from any web page**
 - **Requires IE toolbar or plug-in for best performance**

37.

- **Watch for new applications of Google Map images**
 - **Recent earthquakes**
 - www.speakeasy.org/~endico/maps/usgs.html
 - **UFO sightings**
 - www.ufomaps.com

- **Consider Amazon.com's SLPs and CAPS**
 - **Statistically Improbable Phrases**
 - **Capitalized Phrases**
 - **Great way to brainstorm search terms**
- **And the new Text Stats!**

Statistically Improbable Phrases (SIPs): ([learn more](#))

[lonely molecules](#), [information glut](#), [smart agents](#), [stimulus overload](#)

Capitalized Phrases (CAPs): ([learn more](#))

[White House](#), [New York Times](#), [World War](#), [Bill Clinton](#), [Bill Gates](#),
[President Clinton](#), [New York City](#), [World Wide Web](#), [Eli Noam](#), [Hew](#)
[Generation of Geniuses](#), [Jonathan Robbin](#), [Robert Cialdini](#), [George](#)
[Bush](#), [Federal News Service](#), [The End of Journalism](#), [Andrew](#)
[Kohut](#), [Jake Lamb](#), [Chief Seattle](#), [Census Bureau](#), [Attention Deficit](#)
[Disorder](#), [Second Wave](#)

- **Try widgets!**
 - **widgets.yahoo.com**
 - Requires download of Yahoo Widget Engine
 - **Mini-applications that do cool stuff**
 - local weather for cubicle-denzins
 - "super search", similar to Groove
 - book search
 - webcam of a chinchilla in Bristol, and of traffic in many cities
 - Darth Vader

40.

- **Watch Google's Librarian Center**
 - **www.google.com/librariancenter**
 - **Tips of the Trade newsletter**
 - **Tools (marketing tools describing how to use Google better)**



Mary Ellen offers two free email newsletters:

**“Search Tip of the Month” and
"Info-Entrepreneur Tip of the Month"**

**If you would like to subscribe to either,
just ask (mbates@BatesInfo.com)**



Mary Ellen Bates
Bates Information Services
www.BatesInfo.com
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303.772.7095